



## Reduce Risk and Maximize Your Purchasing Power

### Expertise:

With 15,000+ clients and nearly 100 million signs and labels in use, zero customers have faced warnings-based allegations.

### Guidance:

100% of our customer service team is "Clarion Essentials" certified, a proprietary, standards-based education curriculum.

### Streamlined Process:

99.5% of our orders are delivered on-time, and they're received with 99.1% satisfaction.

### Partnership:

We're committed to being your partner in safety by offering free label and sign assessments – so you get up-to-date and stay there.



### Our Unparalleled Credentials

- ISO 9001:2015 Certified
- UL® Approved for PGDQ2
- UL® Mark Certified Printer
- 3M Preferred Converter
- Member ANSI Z535 Committee
- Member U.S. TAG to ISO/TC 145
- Member U.S. TAG to ISO/TC 283

Your Safety Partner

Labels – including warning, instruction and identification-related – are an important part of product safety. They must be kept current to the latest standards and be efficient from a sourcing perspective. However, many manufacturers fail to use today's best practices, opening the door to injury, liability issues and lawsuits. At the same time, purchasers often fall into the trap of buying from multiple vendors without a big picture strategy, leading to cost, inventory management and application challenges. Whether your focus is safety/compliance or purchasing/budgeting, Clarion Safety is ready to ensure you're getting the most value from your label program.

### WHY CLARION SAFETY?

- **Reduce Risk:** Implement warnings best practices across your products or product lines, helping to keep you in standards compliance, improve worker safety, and reduce liability risk.
- **Save Money:** Leverage your printing spend with one, quality source for custom visuals and safety needs, and potentially consolidate label designs in order to buy fewer labels.
- **Improve Efficiency:** Label consolidation opportunities mean less label inventory to track, and purchasing solutions like sheets or kits of labels for easier ordering/installation.
- **Benefit from the ClarionAdvantage:** Trust in our 30 years of safety expertise, producing innovative, proprietary services like ClarionAccess, a turnkey platform unifying your product safety and resources.





# Take Advantage of a Free Label Assessment

## Your Starting Point: A Clarion Safety Assessment

By working with you to review your labels in a Clarion Safety assessment, we can help improve safety and reduce liability risk by implementing today's best practices – as well as save costs by recommending tangible purchasing-based optimization opportunities. We offer personalized assessments on an ongoing basis – always free of charge and with no strings attached – so your warnings stay up-to-date and you can continuously enhance your label program for efficiency improvements.

## Common Issues Uncovered During Assessments:

- **Incorrect word messages, symbols or color**

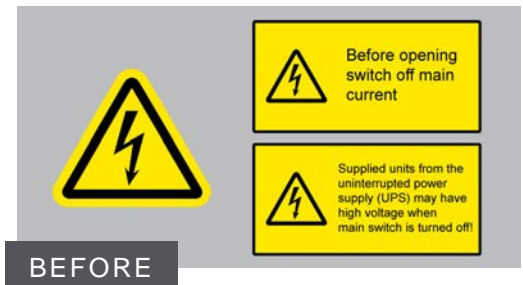
*The problem:* Failure to adequately warn users of hazard information on individual products and across product lines means greater risk to worker safety – and potential lawsuits should an accident occur.

- **The wrong label material for the application**

*The problem:* Labels that fail to withstand their application requirements or environment can't warn effectively, again opening the door to accidents and potential lawsuits.

- **An unnecessary 'wallpaper' of messages on a machine**

*The problem:* Unoptimized warnings or overwarning isn't as effective at being understood by viewers. Consolidating warnings means better communication – AND cost savings by using less labels.



To learn more, scan or visit:  
[clarionsafety.com/label-sign-assessments](https://clarionsafety.com/label-sign-assessments)

Ask us about **ClarionAccess**, our solution for linking safety best practices and product information.

