

## The INTELLIgent PLACard Choice for Warehouse Labeling Systems

"Distribution warehouse will use latest technologies..." Press Release May 2021

PACCAR PARTS built a new 260,000 square foot parts distribution center in Louisville, KY. They have used INTELLI-PLAC<sup>®</sup> placards in other warehouses for the last 6 years. With 45,000 SKU's and 70,000 bin/rack locations, utilization of space is a priority. Specific locations are assigned to parts kept on a regular basis, however unassigned bins are open to store a variety of parts as they arrive for distribution. Changing of identification labels for these unassigned bins as parts come and go is easy with the INTELLI-PLAC<sup>®</sup> 'Go for the Green' system, which is incremental to smooth operation and efficiency.



## **INTELLI-PLAC® 'GO FOR THE GREEN'**

Green INTELLI-PLAC<sup>®</sup> placard label holders mark locations on racks and bins. They will hold product identification labels which are printed by order pickers with mobile scanners/printers. Labels are frequently changed at these locations. INTELLI-PLAC<sup>®</sup> placards hold labels securely but allows them to be removed easily without leaving residue behind. INTELLI- PLAC<sup>®</sup>'s surface is an embossed film with no silicone. The text and color print are locked in on the back side of the film by the adhesive. Permanent adhesive bonds the placards securely to painted steel, plastic, and cardboard surfaces. The result is a neat, orderly warehouse with less chance for errors.

## More Green INTELLI-PLAC<sup>®</sup> Placards to Cover Up! Easy to see Empty Spaces/Bins!

3.5" x 5.0" INTELLI-PLAC<sup>®</sup> GREEN placards were used on all bins and rack locations. Color coding with green shows that a space is empty. When the bin is filled the green placard is covered with a white product label. Operators **GO FOR THE GREEN** space to place stock. Shelves have blue INTELLI-PLAC<sup>®</sup> in strips or die cut shape installed from 1" to 4" wide that hold the yellow location bar code info label. Custom blue was used to match the rack color.

Applying the INTELLI-PLAC<sup>®</sup> placards was done by inhouse employees because the placards are sturdy, not flimsy and are easy to apply. INTELLI-PLAC<sup>®</sup> placards are about 10 mils thick so the placard keeps its shape while being applied and does not fold over onto itself. Templates were used for exact placement on racking.



**INTELLI-PLAC®** - the INTELLIgent PLACard Solution for YOUR Warehouse



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