



# Bulldog Battery

## COMPANY AND PRODUCT OVERVIEW



### BLAINE DEETER

DIRECTOR OF SALES & MARKETING

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### About Bulldog Battery

Founded in 1977 and located in Wabash, Indiana, Bulldog Battery Corporation is a leading manufacturer of high-quality industrial batteries. Our extensive product line includes batteries for electric forklifts, order pickers, pallet jacks, AGVs (Automated Guided Vehicles), AMRs (Autonomous Mobile Robots), and more. We also offer specialized batteries, such as explosion-proof (EX) batteries, spark-proof (EE) batteries, diesel starting batteries, mine locomotive batteries, and batteries for special applications.

As a 100% Employee Owned (ESOP) company since July 2015, we operate a modern manufacturing facility with approximately 200,000 square feet of space. This setup has enabled us to maintain steady growth over the past 30+ years. Our success is a testament to our commitment to producing high-quality products, maintaining low overhead expenses, and adopting an aggressive market approach.



#### 100% Manufactured In-House

The vast majority of our components are made internally, including all cells, trays and parts.



#### Rapid Precision Delivery (RPD)

Whether standard or custom, most battery orders are shipped within two weeks or less.



#### Less Than 1% Warranty Returns

Meaning over 99% of our batteries operate with superior quality, durability and reliability.

### SERVICES

TOBi Battery Companion  
Engineering and Design  
Safety and Quality  
Maintenance and Service  
Training and Development  
Parts/Service and Customization

### INDUSTRIES

Manufacturing/OEMs | Warehouse & Distribution  
Locomotives/Railways | Mining | Construction  
Agriculture | Retail & Wholesale | Utilities & Public Services  
Healthcare | Recycling & Waste Management  
Hospitality & Entertainment | Food Service  
Education & Institution | Dealer Development



#### CORPORATE OFFICE

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# Unleash The Power

# THE POWER SERIES LINE UP



## ESSENTIAL POWER

*Standard Use,  
Everyday, Go To  
Performer*

Flooded Lead Acid Industrial Battery



## ELIMINATOR POWER

*Low Maintenance,  
Spend Less Time  
Maintaining, More Time  
Running*

Flooded Lead Acid Industrial Battery



## ENDURANCE POWER

*Perfect for  
Fast/Opportunity Charge*

Flooded Lead Acid Industrial Battery



## ELITE POWER

*Extended Power,  
Up to 33% Longer  
Runtime, Same  
Footprint*

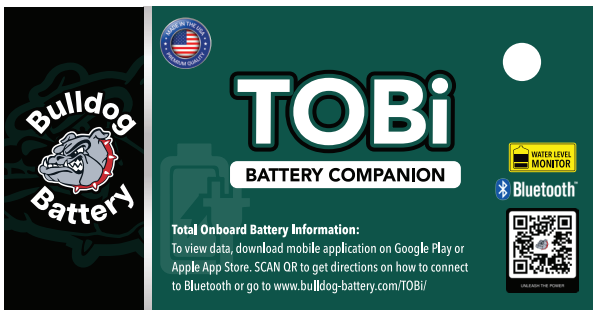
Flooded Lead Acid Industrial Battery



## EXTREME POWER


*EX Series  
Explosion Proof,  
Trusted in Hazardous  
Environments*

Flooded Lead Acid Industrial Battery




**TOBi**  
BATTERY COMPANION


Total Onboard Battery Information:  
To view data, download mobile application on Google Play or  
Apple App Store. SCAN QR to get directions on how to connect  
to Bluetooth or go to [www.bulldog-battery.com/TOBi/](http://www.bulldog-battery.com/TOBi/)



WATER LEVEL MONITOR



Bluetooth



## TOBi Battery Companion, Standard with EVERY Bulldog Battery

Discover seamless battery management with Bulldog Battery's TOBi™. This sleek device, only 3 inches long, 1.5 inches wide, and 0.41 inches high, revolutionizes the way you care for batteries. Compatible with both iOS and Android via Bluetooth, it features a waterproof casing and syncs automatically with the 305 control system. Simplify your battery maintenance effortlessly with TOBi.

Contact Us Today  
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