News Release

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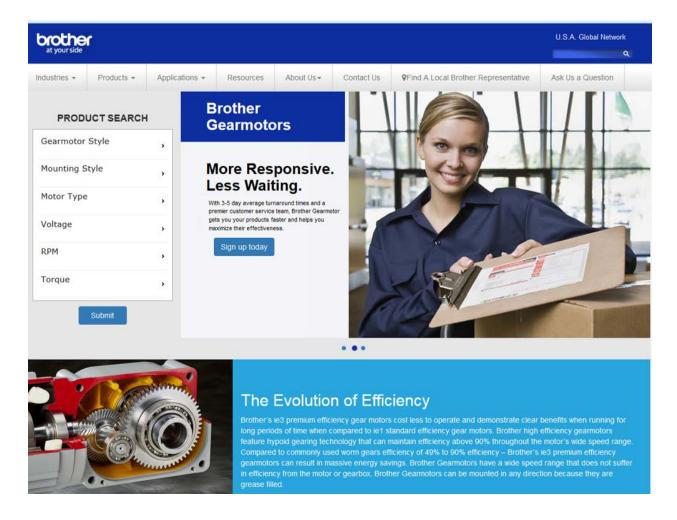
Brother Gearmotors Launches New Website

Bridgewater, NJ – **Brother Gearmotors**, a division of Brother International Corporation that offers a wide range of ultra-reliable, sub-fractional AC gearmotors and reducers for the food & beverage, packaging and material handling industries, is pleased to announce the launch of its new interactive website http://www.brother-usa.com/GearMotors.

The new site provides visitors with a clean, user-friendly interface, making it easy for them to learn about products and browse information based on their needs. The visually appealing website provides information under tabs dedicated to Industries, Products, Applications and Resources.

New and powerful search functionality includes an Energy Efficiency Calculator, which enables visitors to calculate the annual cost savings of a Brother IE3 motor over a standard IE1 motor, the ability to search for a local sales representative by state, and a product type drill down enabling easy location of and navigation to products from the home page.

"We are so pleased to introduce our new site because it now reflects more of the true depth and breadth of Brother Gearmotor's tremendous capabilities," said Matthew Roberson, Senior Director of Brother Gearmotors. "We will continuously update our website content with helpful information, including company announcements and customer success stories, so we encourage visitors to check back often."



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About Brother Gearmotors

A division of Brother International Corporation, Brother Gearmotors offers a wide range of high-quality, sub-fractional AC gearmotors and reducers in demanding industries such as food & beverage, packaging and material handling. Brother Gearmotors is one of the world's largest fine-pitch gear manufacturers and was designed in response to the industry's demand for smaller, lighter more reliable and energy-efficient power transmission components.

Brother International Corporation, with its corporate headquarters located in Bridgewater, New Jersey, was established in 1954. Currently, Brother and its subsidiaries employ over 1,000 people in the Americas.

For more information on Brother Gearmotors, visit www.brother-usa.com/gearmotors.