



Deposco Bright Suite

Omnichannel Fulfillment Solutions

Deposco, Inc.

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EXECUTIVE SUMMARY

Deposco Bright Suite

Deposco's **Bright Suite** is a cloud-based, order management and fulfillment software application set that optimizes supply chain operations.



FOUNDED IN 2005

Headquarters in Alpharetta, GA

Primary goal is to help retailers optimize their supply chain operations.



UPS STRATEGIC ENTERPRISE PARTNER

UPS invested in Deposco in 2006 in support of our mission and as a means to enhance their evolving business model.



COMPANY FOCUS

Providing comprehensive e-Commerce and Omni-Channel Fulfillment solutions to the Internet Retailer 1000



ORANGE CULTURE

Orange is not only a company color but also a credo: Open, Respectful, Accountable, Nimble, Giving, Excellent





DEPOSCO FITS

Deposco Bright Suite

Deposco's omnichannel fulfillment software applications connect various systems within your organization, creating seamless dataflows to and from Deposco and other trusted, third-party ERP, WMS, POS, CRM, SCM and DOM systems.



BRIGHT WAREHOUSE

WMS & Inventory Management

RECEIVING

Manage receipt of goods against PO or ASN, barcoding, labeling, disposition of goods, Quality Control & Compliance, cross docking, and returns.

PUTAWAY

Dictate system directed putaway, user directed putaway, stock replenishments, and cross dock putaway.

INVENTORY MANAGEMENT

Manage all inventory processes inside your warehouse, including cycle and physical counting, tracking, consume & add, location replenishment, quality control, and VAS.

PICKING & FULFILLMENT

Optimize picking strategies – batch, bulk, case/pallet, waveless picking – and stage orders for packing stations and retail labeling and palletization.

WAREHOUSE MANAGEMENT

Allocate orders in DCs, generate backorders, workgroup assignments, pick tasks, and RTVs.

SHIPPING

Directly integrate to parcel and local carriers and LTLs, calculate dimensional weight, rate shop, generate shipping labels and documentation, and track.



BRIGHT WAREHOUSE
WMS & Inventory Management



BRIGHT ORDER
Sourcing & Fulfillment



BRIGHT SOURCE
Fulfillment Strategies



BRIGHT STORE
Retail Point of Sale



BRIGHT PERFORMANCE
Analytics & Reports



BRIGHT SOCKET
Software Integrations



BRIGHT ORDER

Sourcing & Fulfillment

IN-NETWORK ORDER SOURCING

Determine the optimal fulfillment location – DC, store, or drop ship partner- for each order based on available inventory, end customer location, and delivery times.

INVENTORY ALLOCATION

Reserve inventory for a customer order from any network location by removing items from on hand stock and allocating them to the specific sales order.

AUTOMATED ORDER ENTRY

Capture orders from all your sales channels and automatically create a corresponding sales order directly into QuickBooks or your ERP system.

INVENTORY MANAGEMENT

Monitor and manage inventory levels at all locations and segment stock by channel or business unit.



BRIGHT WAREHOUSE
WMS & Inventory Management



BRIGHT ORDER
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BRIGHT SOURCE
Fulfillment Strategies



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BRIGHT SOURCE

Fulfillment Strategies

REPLENISHMENT ORDERS

Generate automatic replenishment orders from suppliers to your warehouse as well as facilitate replenishment orders from your warehouse to your stores.

FORECASTING & PLANNING

Automate future purchasing decisions based on SKU performance, reorder points, safety stock thresholds, lead times, and supplier-based business rules.

DROP SHIP MANAGEMENT

Route orders to drop ship partners for fulfillment, while managing vendor Purchase Order creation, shipping, alerts, and more.

CROSS-DOCK MANAGEMENT

Identify cross-dock opportunities for faster, more cost-effective order fulfillment.

VENDOR MANAGEMENT

With extended inventory visibility to include your vendors, you can track vendor SKUs and price shop across multiple vendors.



BRIGHT WAREHOUSE
WMS & Inventory Management



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BRIGHT STORE

Retail Point of Sale

SHIP-FROM-STORE

Extend inventory visibility and fulfillment capabilities beyond your warehouse to your physical stores so you can pick, pack, and ship orders right from the store.

POINT-OF-SALE

Utilize a modern POS which provides advanced features, such as inventory management, CRM, financials, warehousing, etc. all built into the software.

STORE OPERATIONS

Manage in-store receiving, inventory, transfers, and backroom procedures.



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WMS & Inventory Management



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BRIGHT PERFORMANCE

Analytics & Reports

TRACK PERFORMANCE

Capture real-time data, such as order count, fill rate, backorders and mis-ships in order to benchmark, track, and gauge the performance of your overall operation.

CUSTOMIZED REPORTING

Build custom reports for any aspect of your business and have them automatically sent to the right parties – managers, operations, customers, suppliers, and more.

REPORTING

Generate detailed reports and set up automated alerts and notifications relating to performance, sales, inventory, financial, processes, and more.

DASHBOARDS

Monitor processes and performance with an easy-to-read, customized dashboard using up-to-date information.



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ENTERPRISE INTEGRATION

Integrate and streamline data flows between your e-commerce, marketplace, accounting and marketing systems. Deposco has significant experience integrating to all popular marketplaces and accounting systems like Amazon, eBay, NetSuite and QuickBooks.

FAST AND EASY TO IMPLEMENT

Configure Socket connections quickly on web-based integration portal. Packaged Socket integrations implemented in hours or days, not weeks or months.

WAREHOUSE AUTOMATION

Automate warehouse processes by integrating Deposco to material handling equipment such as pick-to-light and sortation systems.

OPEN API'S

Service Oriented Architecture exposes flexible integration points that are ready for any integration need, documented on the Deposco Developer site.



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WMS & Inventory Management



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Software Integrations



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Software Integrations



FEATURED PRESS

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Business Solutions - March, 2016

“Omni-Channel Demand Fuels ISV’s Growth”



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Multichannel Merchant - June 2016

"Inventory Management in an Omnichannel World"



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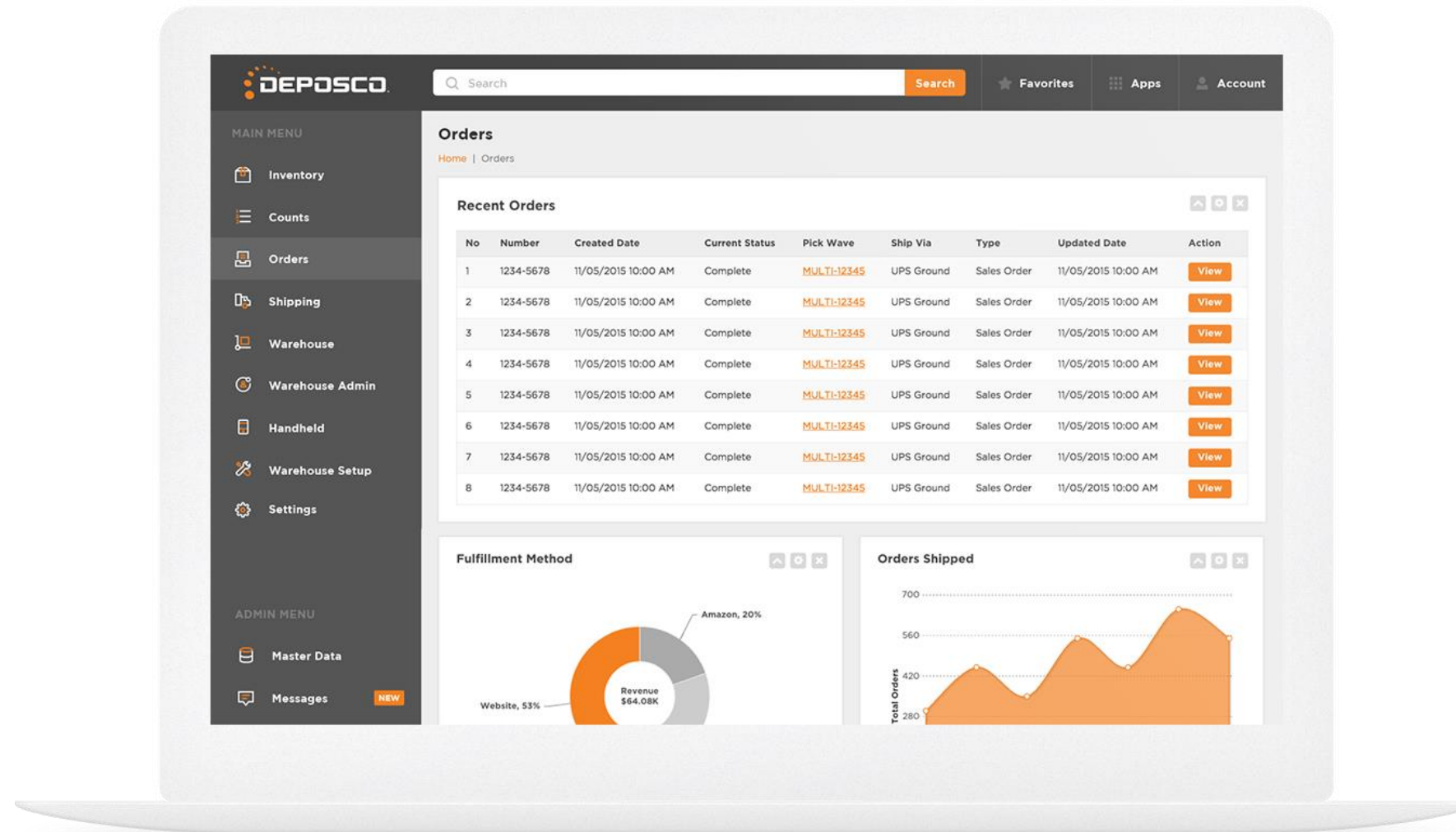
WMS DASHBOARD EXAMPLE

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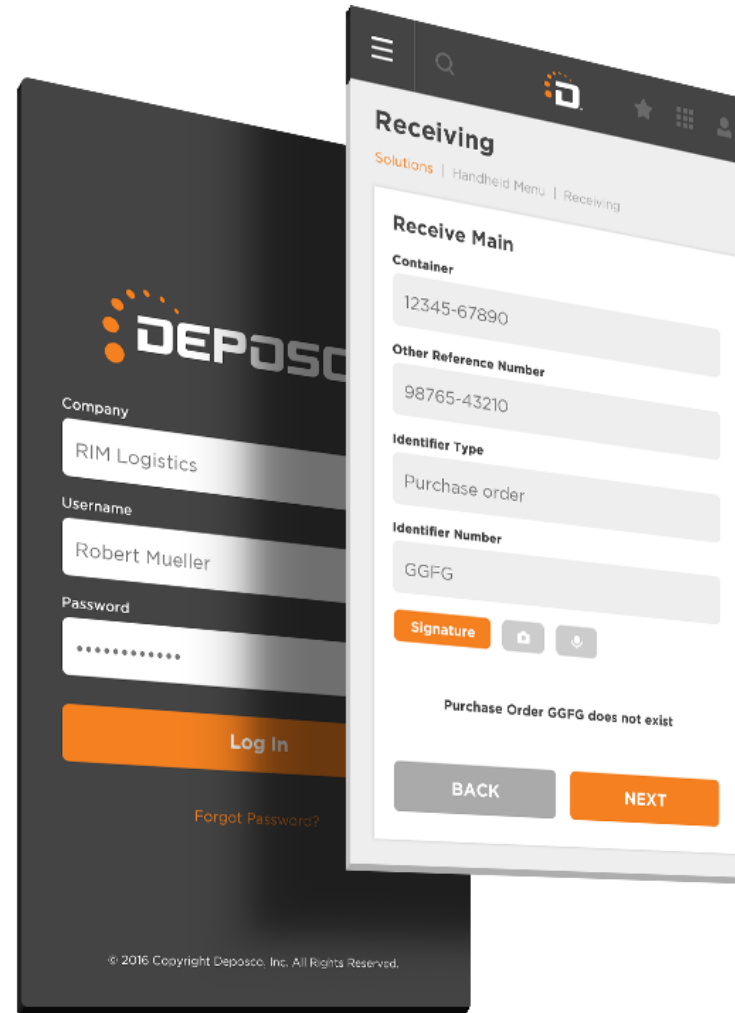
WMS DASHBOARD EXAMPLE

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WMS DASHBOARD EXAMPLE

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E-COMMERCE DEVELOPMENT MODEL

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		STAGE 1	STAGE 2	STAGE 3	STAGE 4	STAGE 5
BUSINESS	STAGE	New Venture	Real Company	Small Business	Mid-Size Business	Enterprise
	REVENUE	\$0-5M	\$5-10M	\$25-50M	\$50-100M	\$100M+
	ORDER VOLUME	0-100	100-500	500-1500	1500-5000	5000+
	PAIN/GOAL	Can we sell?	Just Ship It	Service, Cash Flow	Economies of Scale	Global Player
	SUCCESS CRITERIA	Creativity	Hustle	Focus	Discipline	Thoughtfulness
	EMOTION	Curiosity	Fear	Ambition	Confidence	Pride
TECHNOLOGY	WEBSTORE	Custom, Magento	Big Commerce	Mozu, Shopify	Demandware, Hybris	Oracle ATG
	MARKETPLACE	Amazon, eBay	SureDone, SellerCloud	SolidCommerce	ChannelAdvisor	Mercent
	PAYMENTS	Authorize.net	Avalara	Kount	PayPal	WorldPay
	MARKETING	Email	MailChimp	Bronto, Listrak	Constant Contact	Salesforce
	FINANCE	Spreadsheet	QuickBooks, Xero	NetSuite, Sage	MS Dynamics GP	SAP, Oracle, Infor
	COLLABORATION	SPS Commerce	SPS Commerce	SPS Commerce	SPS Commerce	SPS Commerce



TRUSTED BY THE BEST

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XPOLogistics

STAPLES

Elite MANUFACTURING
COMPANY
Providing Innovative Logistics Solutions

Juicy Couture

REEF

JCPenney

ONESTOP

Chick-fil-A

Majestic

TRUE RELIGION
EST. 1982


FRYE

nicole miller

CAMELBAK

THE **SWI** GROUP
SWISS WATCH INTERNATIONAL

for all **7** mankind

BB&T



THANK YOU!

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