Total Beverage Solution:

- Process Driven RAS
- Fully Featured WMS
- Load Planning Module (TPM)
- Robust Reporting tools
- RM and Labor Planning
- Agile Demand Planner
- On-site or In the Cloud

RAS Benefits:

- One integrated System
- Smart Mobile Compatibility
- Quickly adapt to new technology
- Handle complex accounting
- Visibility end-to-end
- Complete inventory control

"Softeon's seamless integrated RAS and WMS solution, takes inventory accuracy, visibility and reporting back to Anheuser Busch to the next level."

Chris Scott
Chief Technology Officer
Hoffman Beverage Company

THE FUTURE OF RAS

Streamline distribution processes
Increase visibility
Empower your sales force

Softeon's RAS is built around the entire delivery process — order, delivery and accounting — and continues to evolve, setting the standard for the beverage industry with more advanced features, mobile tools, business analytics and delivery methods. As new technologies become available, Softeon can help you quickly deploy them because of its agile, open architecture – while still enjoying the benefits of a single, real-time system for your entire enterprise.

- Tightly integrate sales order and inventory management, route maintenance/reconciliation, and financial accounting
- Access a single real-time, enterprise-wide application
- Quickly implement valuable new technologies
- Enhance delivery capabilities, productivity, and customer relationships

Mobile Technology
Mobile technology continues to evolve at an extraordinary rate and distributors need to take advantage of these technologies – like smart phones and tablets by deploying them as quickly as possible. With its modern architecture, Softeon's Beverage RAS allows you to:

- Equip your field sales team with the most powerful and highest return mobile tools available, while lowering your operating costs
- Capture efficiencies and improve the beverage delivery process
- Arm your sales personnel with real-time customer information to increase their productivity and your ROI

Take advantage of a process-driven RAS designed around the entire delivery process

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![Softeon logo]

Deployment Options:

Softeon offers a choice in software deployment. Softeon's RAS solutions can be deployed as a stand-alone system with the option to add other integrated, beverage modules when the timing is right for you.

Plus, Softeon's Beverage solutions are available as a licensed installation or as a **cloud-based hosted solution.**

Softeon's service-oriented architecture and powerful rules engine create flexible solutions that work hard. Customers achieve rapid implementation, low cost of ownership and an efficient supply chain.

Sample Customers:

Process Improvements

Process improvements, are core to your business success. Providing your team with real-time workforce performance information is critical. Softeon's Beverage RAS allows you to:

- Provide real-time operational visibility of the beverage warehouse floor to supervisors and managers
- Use status query and dashboards to push out KPIs and other metrics from the desktop to handheld, smart phones and other web-based mobile devices
- Ensure timely loading of trucks by eliminating bottlenecks in the picking and loading process.

Multiple Warehouses

Multiple warehouses add a layer of complexity to even the most efficient of operations. And, if you don't have multiple locations now, you need a system that can give the visibility and control necessary when you do. Softeon's Beverage RAS allows you to:

- Increase visibility and control to daily progress by viewing all your warehouses from a single sign-on
- Reduce settlement time and cost, allowing you to s ettle from a centralized location reducing time and personnel at check in
- Integrate accounting from route truck to general ledger, enterprise wide

Accounting

Accounting is an integral part of your business and key to your bottom line. Bottlenecks can occur when there are order inefficiencies or errors that bog order-to-cash cycles. Softeon's Beverage RAS helps you avoid those holdups and allows you to:

- Automate the transaction and reduce the need for manual adjusting to clear routes, including house routes
- Integrate with returns receipts: product, containers, pallets and trays
- Tie any RAS event directly back to the general ledger, including returns, saleable , and more

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