

Read Any Text in an Instant

Logistics Improvement Examples Using Character Recognition



Improve on-site performance with the BT-A700
by reading characters on product labels!

Improvement Examples

Improvement Example 1

“Human Readable” Reading



If a barcode is not readable, reading of the “human readable” characters is possible instead. This simplifies input and helps prevent careless mistakes.

Improvement Example 2

Labeling during Warehousing

Product Label	
Product Code	BT-A700
Product No.	1234567890
Product Name	Large Screen Handheld Mobile Computer
Lot No.	K777
Quantity	100
Rem	

Bluetooth

Print

Product Code : BT-A700
Product No. : 1234567890
Product Name : Large Screen Handheld Mobile Computer
Lot No. : K777
Quantity : 100

Barcode labels can be printed on the spot for items without barcodes through on-site reading of characters. This reduces the risk of affixing the wrong label and the burden of having to create labels in an office.

Improvement Example 3

Expiration Date Management



Reading of expiration dates for food products is possible, enabling better management of which products should be used first. This also helps eliminate complaints from shipping destinations by ensuring adequate time before products expire.

Improvement Example 4

Location Code Reading



Readers can be used to read non-barcode characters in location signage. This enables simplified location management using only existing assets.

Reading of both characters and dates

KEYENCE's OCR (Optical Character Recognition) technology is capable of reading various characters regardless of the font. This means operations can be improved even if barcodes are not regularly used.

■ Various fonts

A B C 1 2 3 *A B C 1 2 3*

A B C 1 2 3 ABC123

■ Various date formats

2021.3.15 21/3/15

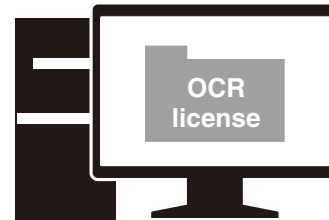
3/15/2021 MARCH/15/2021

Product Lineup



■ Handheld Mobile Computer BT-A700

Take advantage of instantaneous reading performance at distances from 1 inch to 30 feet. The robust construction is also able to withstand drops from heights of 8 feet. Ensure on-site stability with up to 32 hours of continuous usage.



Character Recognition function enabled



■ OCR License BT-OCR1

The OCR license (BT-OCR1) enables the Character Recognition function of BT-A700 devices. This feature can also be added as necessary following the purchase of a main unit.

KEYENCE

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TO CONTACT YOUR LOCAL OFFICE
1-888-KEYENCE
1 - 8 8 8 - 5 3 9 - 3 6 2 3

www.keyence.com



SAFETY INFORMATION

Please read the instruction manual carefully in order to safely operate any KEYENCE product.

CONTACT YOUR NEAREST OFFICE FOR RELEASE STATUS

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