



KNAPP

knapp.com

---

# OLYMP

## rolling up its sleeves

**OLYMP Bezner KG**, a family-owned company in Bietigheim Bissingen near Stuttgart, Germany, is rolling up its sleeves – literally spoken: for years, OLYMP has followed a proactive **course of expansion** in the **premium segment of men's clothing**. **High article standards, modern design** and an **unbeatable cost-performance ratio** have increased the turnover by three in only ten years, catapulting OLYMP to the **market lead position** for **men's shirts**.

---

## The Solution

To preserve this achievement and ensure the forecasted future growth, OLYMP found its desired tailor-made logistics system at KNAPP in 2011.

Ever since the ground-breaking ceremony in 2011, OLYMP has successfully worked with the KNAPP warehouse including 11 rack line systems, of which only 8 were in operation at first. The second extension was carried out together with KNAPP much earlier than expected due to the extremely dynamic company development.

In full expansion, OLYMP now has **11 OSR Shuttle™** rack line systems with approximately **265,000 storage locations**. The OSR Shuttle™ supplies and clears the **pocket infeed stations and works as dispatch buffer**. **Two pocket sorters** are located downstream of the OSR Shuttle™. This means every dealer receives the required shirts, ties, polos and knitted goods in a **sequence based on customer request** as a package – in short, *shop-friendly*. The end-to-end **control system KiSoft WCS** as well as **ergonomically designed and employee-oriented work stations** complete KNAPP's scope of supply. The OLYMP warehouse offers high **flexibility in order structure and the simultaneous processing of B2B and B2C orders**, making it possible to consider and realize special customer requests to a very high degree.

Thanks to this warehouse, KNAPP and OLYMP both have established a new best practice solution in their corresponding markets. Also, the OLYMP logistics centre (OLZ) takes a stand in terms of sustainability, with a thermal power station, photovoltaics, geothermics and further measures.

”The fast, reliable and smooth performance of delivery is one of our most important competencies for dealers and customers. With the highest single investment project in the 64 years of company history, we have brought our logistics capabilities to a whole new level.

Mark Bezner,  
Managing Partner  
of OLYMP Bezner KG

Insight into modern OLZ



# OLYMP



KNAPP AG  
Günter-Knapp-Straße 5–7, 8075 Hart bei Graz, Austria  
Tel.: +43 5 04952 0, E-mail: sales@knapp.com

V1 20150922