



Moving the Industry Forward:

For Western Pacific Storage Solutions Executives, Service is Second Nature

The size of the global materials handling and logistics industry stands at approximately \$156 billion – and it's an industry poised for continued growth. So how do diverse global companies maintain high ethical principles, promote safety, set benchmarks for design and performance, and stay abreast of market trends? By leveraging the expertise of top industry experts like Western Pacific CEO Tom Rogers, and VP of Engineering Mike Guerrero, who choose to invest in the future of the industry by volunteering with the material handling and logistics association, MHI.

MHI is the nation's largest material handling, logistics and supply chain association. Since 1945, the MHI has been a pioneering materials handling organization, advancing the industry through the efforts of its 800 member companies to improve safety, standardize industry-wide specifications, and provide networking opportunities. MHI publishes numerous industry-related specification and case studies, disseminates safety guidelines for equipment and labeling, and produces top-of-the-line inspection and maintenance guides. MHI is the sponsor of the industry-leading ProMat and MODEX expos.

MHI also designs significant outreach and educational initiatives. Tom Rogers and Mike Guerrero are involved with one of MHI's 19 product-specific industry groups: Storage Manufacturers Association (SMA) along with the Specification Advisors Committee (SAC).

MHI and SMA managing executive Jeff Woroniecki states, "These affiliate groups along with our membership



organizations help to advance the industry as a whole. SMA and RMI members, for example, adhere to appropriate ANSI (American National Standards Institute) standards, maintain seats on various code and fire safety organizations, and are committed to the philosophy of continuous improvement. We look to our member-leaders to help us shape policy and grow our industry. Tom Rogers for example, serves as a primary delegate to the MHI and SMA. He gives many hours every year to help strengthen our industry."

For these Western Pacific Storage Solutions executives, service to others is simply a part of their DNA. With over 20 years material handling industry experience for Mike Guerrero and over 30 years' experience for Tom Rogers, the two have worked for many years with material handling distributors and served on MHEDA committees for dealer-manufacturing relationships.

Tom and Mike challenge other company experts to join the ever-growing roster of MHI members who use their unique technical skills to move the industry forward. Tom elaborates, "If you look at the range of companies and organizations that are MHI members, and who participate in the affiliate groups, it's obvious that there exists a real depth of experience; there's a lot of intellectual capital that can be tapped into. We encourage materials handling companies who are not currently members to join us in our efforts. And we encourage existing members to consider donating their time; it's a rewarding experience that pays dividends again and again."

ABOUT WPSS: For over twenty years, Western Pacific Storage Solutions (www.WPSS.com) has established itself as a premier supplier and manufacturer of industrial shelving and work platforms (mezzanines) to some of the world's largest corporations. Serving the smartest links in the supply chain, the company's operations in California, Texas, and Kentucky include two state-of-the-art manufacturing plants, and three strategically-located distribution centers.



We welcome your inquiries.
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