

Specialty Labels for Frozen Food Producer

Frozen Food Producer



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FOX IV's ability to source and convert custom label stock enabled us to help the food manufacturer with labels that would remain adhered to frozen and thawed product.



Key Points



Evaluation

Selecting label stock to match substrate and conditions



Moisture

Label adheres through moisture/condensation

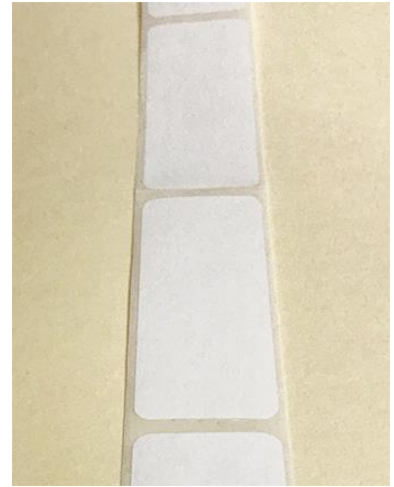


Bulk Ordering

Ability to order year's supply at one time

Specialty Labels for Frozen Food Producer

FOX IV's freezer labels provide long lasting adhesion despite temperature changes and condensation on the product.



Background

A small frozen food producer contacted FOX IV looking for labels to adhere to their frozen soup bags and containers. They had tried several other suppliers; however, they were not able to find a label product that would work for them.

APPLICATION:

The end-user wanted labels to manually apply labels to their frozen soup bags and containers. Additionally, they needed to make sure that they could write expiration dates on the label with permanent marker while ensuring that it would adhere through the freeze/thaw process. Label size was flexible.

ENVIRONMENT/SPECIAL CONDITIONS:

Commercial kitchen. Product to be frozen after manufacturing then thawed for use.

Solution

FOX IV evaluated the customer's process and container substrates to source the appropriate label stock for the application.

After label stock testing by the customer, FOX IV supplied 1" x 2.5" synthetic labels with 1/8" label gap on 1.5" ID x 5" OD label rolls with 1,000 labels/roll. The synthetic labels had a special adhesive to adhere through moisture and freezer conditions.

The customer decided to purchase through their packaging supplier and had that supplier order a year's supply of labels to be kept on hand.

"After trying several labels from other suppliers, FOX IV was able to supply the ideal label for the application."

Megan Rubin, Customer Support, FOX IV Technologies, Inc.