

# Geek+ and Körber Digitalize Ariat Supply Chain with Smart Robotics

## About Ariat International

Ariat International is a leading performance footwear and apparel brand for equestrian sports, all types of outdoor activities, and work industries. Ariat was the first to integrate athletic footwear technology into boots for equestrian athletes, and their wide product line continues to emphasize technology and innovation.

Ariat is a leader in developing advanced technologies to deliver products that outperform in a variety of demanding environments.

## About Körber Supply Chain Solutions

Körber uniquely provides a broad range of proven end-to-end solutions tailored to help manage the supply chain as a competitive advantage. Fitting any business size, strategy or industry, Körber's customers conquer the complexity of the supply chain thanks to their portfolio of software, voice, and robotics solutions – plus the expertise to tie it all together.



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***“The improvements we have made to Ariat's warehouse is another example of our continuing collaboration with Geek+ to leverage the best in AMR technology to achieve our goals.”***

**Bill Ryan, CEO Software North America, Körber Business Area Supply Chain**

## Growth & Impact



**Simplified employee training, reducing it from one week to just one day**



**Decreased walking distance by 82% - from 40,000 steps a day to 7,000 steps a day**



**Significant increase in picking efficiency and warehouse productivity.**

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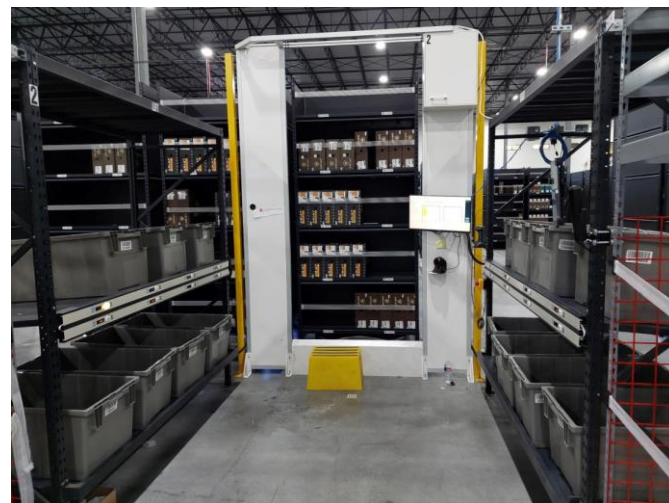
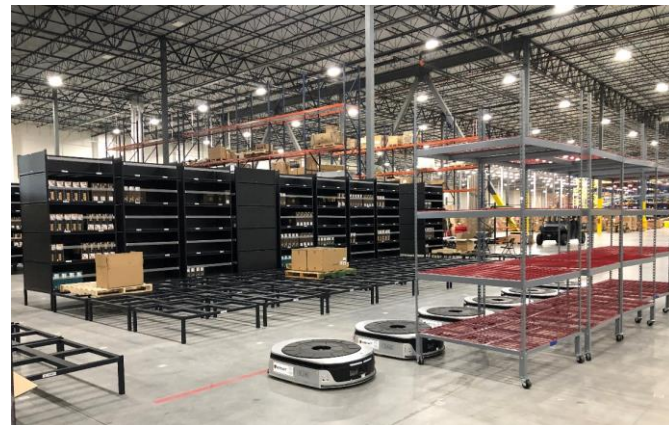
Achieving greater operational speed, improving employee quality of work and end-customer experience

## The Project Challenge

With the increased demand in ecommerce and need for facility optimization at their new 1 million sq. ft. distribution hub, Ariat searched for ways to automate their warehouse throughput, productivity, and reduce physical strain for associates.

## Our Solution

Geek+ worked together with its strategic partner, Körber Supply Chain Solutions, to deploy 88 shelf-to-person picking robots and 2,000 racks in Ariat's new distribution hub. After their initial order, Ariat expanded the solution with an additional 30 picking robots. Since then, Ariat has experienced a significant increase in picking efficiency and warehouse productivity.



*"Geek+'s AMRs allow us to move our employees away from repetitive tasks and towards more rewarding activities, resulting in a better working environment and bringing greater value to the services we provide our customers."*

*Matt Hardenburg, VP of Distribution, Ariat International*