



VALUE STATEMENT

MMA MISSION & VISION STATEMENT

Mission:

To deliver real value to members, channel partners, consumers, and users by:

- Driving demand for products and services
- Delivering education and professional development programs
- Creating a forum for collaboration
- Promoting safety and proper monorail applications
- Making membership compelling

Vision:

To be the recognized as the leading authority and the principal resource in the overhead material handling industry.

To be recognized as the leading advocate of the safe application and operation of enclosed track, and automated electrified monorail equipment, systems, and related products.

To be recognized as the leaders in the marketplace and the subject matter experts.

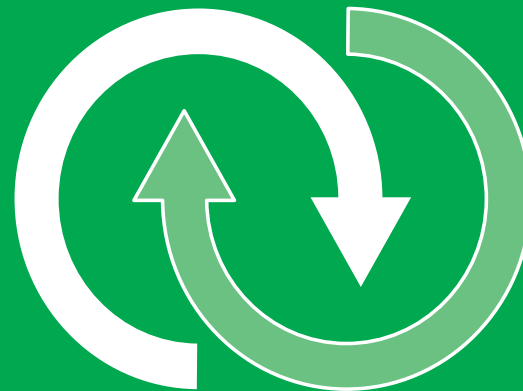
VALUE STATEMENT

To MMA Customers

Founded in 1933, The Monorail Manufacturers Association, Inc. (MMA) is an independent incorporated trade association affiliated with the Material Handling Industry. MMA Members promote the advantages and safe use of patented and enclosed track underhung crane and monorail systems.

MMA operates through committees with programs and policies reviewed and adopted by the membership with representation from each member company. Its many activities include an active engineering committee. MMA is represented on several standards developing committees and actively supports the development and certification of safety standards by the ANSI consensus method.

[LEARN MORE ABOUT MMA MEMBERS](#)



To MMA Members

Participation in MMA will:

- Increase your business levels
- Increase your exposure in the marketplace
 - Develop your employees
- Help your corporate decision-making
- Increase safe usage of your products
- Position your company as one of the leaders in the industry

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1 Market Intelligence

- Market forecasts and economic indicator monitoring
- Industry forecasts
- Trend monitoring
- Unit and volume statistics program
- Planning and forecasting tools
- Market Intelligence Center

2 Member's Professional Development

- Leadership development
- Networking throughout the industry
- Peer to peer interaction
- Multi-topic educational series

3 Promoting Safe Product Usage

- Best Practices for Product usage
- Development of maintenance and service inspection manuals
- Member of OSHA's CHM Alliance which promotes safety
- Creates tips and fact sheets for OSHA distribution

4 Market Leaders

- MMA Members:
- Are speakers and education subject experts
 - Provide engineering specifications and standards input
 - Publish a compendium of product standards
 - Development of ANSI product standards

5 Increase Exposure to Customers

- Web-based case studies provide market solutions to customers
- MHI Website channels customers to MMA members
- The Overhead Alliance promotes overhead lifting technologies
- MMA Certified Program increases product value