![MHI logo]

Kelley Deliveries to New Level for New England Meat Processor

- **Features and Benefits**
  Dock lift installed in existing delivery space without any other retrofit requirements quickly and safely lifts loads to the warehouse level.

- Dock lift has contributed to increase in daily deliveries and operational efficiency.

- Dock lift protects workers' backs as an ergonomic way of lifting deliveries to height of the warehouse floor.

- Dock lift provides full access to virtually any type of vehicle which means fewer holdups at the dock.

Industry Group: LIFT

"The Kelley Dock Lift has allowed our business to grow because of the time it saves us on our deliveries." – John Giovanni

With 20 daily deliveries of fresh meat to supermarkets, food suppliers and restaurants around the region and product demand increasing, successful New England–based meat processor Giovanni Veal elected to install a cost-effective Kelley Hydraulic Dock Lift in order to solve a space restriction problem at its loading dock.

Massachusetts is the 3rd most densely populated state in the U.S. Located nine miles north of Boston is the town of Woburn, home to Giovanni Veal. John Giovanni, a proud Italian, renamed the meat processing plant nine years ago when he purchased the company from Woburn Veal Company. The narrow, restricted loading dock that came with the building stood in the way of business growth.

Just a moment's glance at this processing plant and you can instantly identify the issues that one might face when it comes to maneuvering trailers and other vehicles around the loading dock area. This location shares a common characteristic with other Boston located businesses – tight, restricted space with narrow driveways. In fact, this is a very real concern for businesses located in densely populated areas across the country. Metropolitan areas in densely populated

4Front Entrematic
1612 Hutton Drive, Suite 140
Carrollton, TX 75006
Phone: 800/558-6960
Email: kelley@entrematic.com   Website:
www.kelleyentrematic.com