

The GIANT Company, USA: Empowering e-grocery growth

The Customer and Their Requirements

For more than 20 years, the brands of Ahold Delhaize USA have successfully built an e-commerce business through a network of manual fulfillment centers and brick-and-mortar stores. The GIANT Company chose Swisslog's expertise to enable automated e-grocery fulfillment that improved productivity and helped the brand expand into a new market.

The AutoStore empowered by Swisslog AS/RS system was chosen based on its ability to deliver design and operating flexibility, support small footprint MFCs, and its built-in redundancy.

The GIANT Company leveraged the organization's deep e-grocery experience and Swisslog's expertise to enable automated e-grocery fulfillment close to customers that improved productivity, shortened delivery times, lowered total delivered costs, and helped the brand expand into a new market.



161 Enterprise Drive, Newport News, VA 23603
+1 757 887 8080

infona@swisslog.com

www.Swisslog.com

<https://www.youtube.com/watch?v=rcmoVyQr2ME>

"I really enjoyed working with Swisslog through the design phase and configuring the AutoStore system itself is pretty straightforward but integrating that system into the environment is where expertise and experience really come into play. It was a very good experience working through that challenge with their team."

- Daniël van Gool, Director of E-commerce Network & Fulfillment Strategy, PeaPod Digital Labs



Growth & Impact



SynQ System

Creating a seamless operation



Scalable

Solidified strategy that can be replicated across the network



Increased Productivity

Improve picking by 3X compared to manual fulfillment operations