

# Hat World, USA: Maximizing Fulfillment Efficiency in Omni-channel

Swisslog helps Hat World eliminate long travel times for picking personnel.



## Features and Benefits

### Click & Pick E-Fulfillment Solution

- A 20-time improvement in pick rates for e-commerce, improving accuracy with speed
- Dense storage capacity for 100,000 SKUs
- 100 percent order fulfillment accuracy
- Delivery times guaranteed under 24 hours

Tony DeFrench, Vice President of Hat World says:

“We chose the Swisslog AutoStore Click & Pick solution because we believe it is the best way to increase efficiency and productivity.”



## Facts and Figures

Hat World, a leading US provider of sportswear operates the retail brand Lids with 1,100 stores and multiple distribution channels. To meet their customer promise of delivering merchandise of “any team, any time, any where” the company turned to the Swisslog Click & Pick solution powered by AutoStore.

A goods-to-person solution, AutoStore uses autonomous robots on an aluminum grid to access products stored in plastic containers.

It eliminates long travel times for picking personnel, allowing Hat World to make the best utilization of space and employee labor.

For more information visit:

<https://www.youtube.com/watch?v=GGbN6WGJG6U>

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