Arvato, Netherlands: Swift Scale-up with AutoStore

The Customer and Their Requirements

Arvato Supply Chain Solutions in Heijen takes care of the logistics behind all e-commerce orders for Rituals Cosmetics. Fast growth and an ever-changing market meant a swift upgrade was necessary to keep with the times. Arvato and Rituals found the ideal solution at Swisslog.

The two companies looked for an automated system that was scalable and flexible to enable further growth. The system also had to be able to handle a peak output of more than 25,000 orders per day.

Just as important for Arvato was the wish to have one point of contact; one system integrator with one software system that controls all other systems and provides feedback to the WMS.

As the main logistics contractor, Swisslog was responsible for the implementation and integration of an AutoStore system complete with moveable carts and controlled by SynQ software.

SWISSLOG

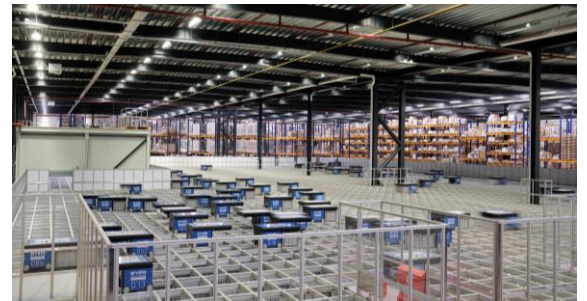161 Enterprise Drive, Newport News, VA 23603
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https://www.youtube.com/watch?v=rcmoVyQr2ME

"The decisive factor was the way in which Swisslog as a system integrator takes on the entire project. In that respect they really took a head start over other providers."

- Maurijn Hellenthal, Automation & Implementation Manager, Arvato Supply Chain Solutions

Growth & Impact

SynQ System
Creating a seamless operation

Increased Flexibility
Ensuring further growth

Increased Output
Handles more than 25,000 orders per day

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Case Study