

 **MHI Annual  
Conference**

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**IMPACT  
THE  
FUTURE**

**OCTOBER 1-4, 2023**

Sponsorship Brochure

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# Awards Dinner



Tuesday's dinner will be served plated and features an awards presentation and entertainment by Charles Peachock.

4 sponsorship registrations included.



## *Benefits:*

- Your logo will appear prominently on the conference website and app with a direct link to your home page.
- Your logo will appear prominently on conference signage throughout the meeting area.
- Company name on menu cards and centerpieces/decor for the meal you are sponsoring.
- The opportunity to place a promotional item (paid for by sponsor and approved by MHI) on each seat.
- Your company will be recognized on stage during the awards/entertainment portion.
- The opportunity to play a 2-3-minute promotional video (provided by sponsoring company) during dinner.
- Reserved table at front of meal room.

**\$15,000**

**1 available**

# Theme Dinner



Our Monday night dinner centers around a theme fit for the location and this year we will be having a Tropicana Club night at Diplomat Landing. There is no set speaker or presentation.

4 sponsorship registrations included.

## *Benefits:*

- Company name will be on display items at the dinner including on centerpieces/ decor, buffet signs, and bar napkins.
- Your logo will appear prominently on the conference website and app with a direct link to your home page.
- Your logo will appear prominently on conference signage throughout the event area.
- The opportunity to place a promotional item (paid for by sponsor and approved by MHI) on each seat.

**\$12,000**

**1 available**

# Escalator Wraps



Have your company logo placed on the graphic wrap on the escalators leading up to the meal and general session rooms of the conference.

## *Benefits:*

- Your logo will appear prominently on the conference website and app with a direct link to your home page.
- Your logo will appear prominently on conference signage throughout the meeting area.
- Company logo on escalator wraps.

**\$9,500**

**1 available**

# Lunch



Lunches will be outside and served buffet-style. There is no set speaker or presentation.

2 sponsorship registrations included.

## *Benefits:*

- Your logo will appear prominently on the conference website and app with a direct link to your home page.
- Your logo will appear prominently on conference signage throughout the meeting area.
- Company name will appear on centerpieces/decor and buffet signs for the meal you are sponsoring.
- The opportunity to place a promotional item (paid for by sponsor and approved by MHI) on each seat.

**\$10,000**

**2 available**

# Keynotes



On each day of the conference, two keynotes will present educational sessions on top-of-mind topics to attendees. No Industry Group meetings are held during keynote sessions.

2 sponsorship registrations included.

## *Benefits:*

- Your logo will appear prominently on the conference website and app with a direct link to your home page.
- Your logo will appear prominently on conference signage throughout the meeting area.
- Company name will be recognized at beginning and/or end of presentation.
- The opportunity to place a promotional item (paid for by sponsor and approved by MHI) at each seat.

**\$10,000**

**4 available**

# Keycards



Reach all the attendees through the Diplomat Beach Resort's room keycards customized with your company's logo. Cards will be given to hotel guests upon check in and used to access their rooms throughout their stay.

## *Benefits:*

- Your logo will appear prominently on the conference website with a direct link to your home page.
- Your logo will appear prominently on conference signage throughout the meeting area.
- Your logo will appear on each attendee's key card.

**\$8,000**

**1 available**

# Welcome Dinner



This is a casual welcome dinner that is served buffet style. There is no set speaker or presentation.

2 sponsorship registrations included.

## *Benefits:*

- Your logo will appear prominently on the conference website and app with a direct link to your home page.
- Your logo will appear prominently on conference signage throughout the event area.
- Company name will be on display items at the dinner including on buffet signs and bar napkins
- The opportunity to place a promotional item (paid for by sponsor and approved by MHI) on each table.

**\$8,000**

**1 available**

# Breakfast



Breakfasts will be served buffet-style. There is no set speaker or presentation.

2 sponsorship registrations included.

## Benefits:

- Your logo will appear prominently on the conference website and app with a direct link to your home page.
- Your logo will appear prominently on conference signage throughout the meeting area.
- Company name printed on centerpieces/decor for the meal you are sponsoring.
- The opportunity to place a promotional item (paid for by sponsor and approved by MHI) on each table.

**\$6,000**

**2 available**

# WiFi



Provide wireless internet for all conference attendees to use during their time at the Diplomat Beach Resort.

## Benefits:

- Your logo will appear prominently on the conference website with a direct link to your home page.
- Your logo will appear prominently on the conference website and app with a direct link to your home page.
- Your logo will appear prominently on conference signage throughout the meeting area.
- Company name will be reflected in WiFi password distributed to all attendees.

**\$5,000**

**1 available**

# Lanyard



This sponsorship will allow your company to be displayed on the lanyards used for attendee name badges.

## *Benefits:*

- Your logo will appear prominently on the conference website with a direct link to your home page.
- Your logo will appear prominently on conference signage throughout the meeting area.
- Your logo will appear in color on each lanyard.

**\$6,000**

**3 available**

# Cocktail Reception



Prior to Tuesday's dinner, attendees are invited to attend an hour-long cocktail reception.

1 sponsorship registration included.

## *Benefits:*

- Your logo will appear prominently on the conference website and app with a direct link to your home page.
- Your logo will appear prominently on conference signage throughout the meeting area.
- Company name will be on display items at the networking event including bar napkins.

**\$5,000**

**1 available**

# Golf Tournament



The Sunday golf tournament benefits the Material Handling Educational Foundation, Inc. (MHEFI).

1 golf and one sponsorship registration included.

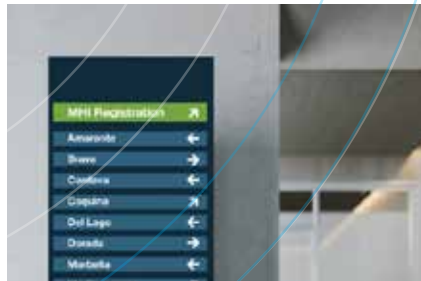
## Benefits:

- Your logo will appear prominently on the conference website with a direct link to your home page.
- Your logo will appear prominently on conference signage throughout the meeting area.
- Your logo will appear prominently on signage at the tournament including a golf hole sign.
- Recognition in all tournament promotions and during the tournament luncheon.
- The opportunity to place a promotional item (paid for by sponsor and approved by MHI) on each table.
- Hole-In-One sponsorship: the hole-in-one contest will award a \$20K prize (\$10k to golfer and \$10k to MHEFI in your company's name) if any golfer makes a hole-in-one during the tournament at a designated hole.

**\$5,000**

**1 available**

# Directional Signs



To ensure all attendees can find their meeting rooms, a plethora of directional signage will be set up around the resort directing attendees to the various meeting rooms.

## Benefits:

- Your logo will appear prominently on the conference website with a direct link to your home page.
- Your logo will appear prominently on conference signage throughout the meeting area.
- Your logo will be the only sponsor displayed on the directional signs.

**\$3,000**

**1 available**



# Coffee Break



During the morning break between the education sessions, coffee, tea and water are provided to all attendees. This sponsorship is exclusive and will cover coffee breaks on both days.

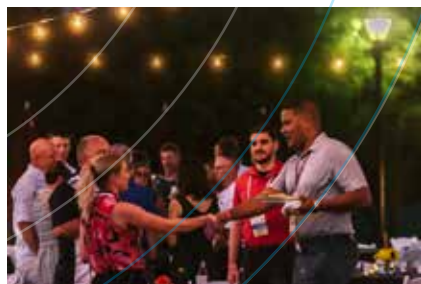
## *Benefits:*

- Your logo will appear prominently on the conference website and app with a direct link to your home page.
- Your logo will appear prominently on conference signage throughout the meeting area.
- Your logo will appear on signage for the coffee break.

**\$2,500**

**1 available**

# YPN Reception



YPN is a community geared towards industry professionals under the age of 40. The reception will be held after the Welcome Dinner and is open to all attendees.

## *Benefits:*

- Your logo will appear prominently on the conference website and app with a direct link to your home page.
- Your logo will appear prominently on conference signage throughout the meeting area.
- Company name will be on display items including bar napkins at the networking event
- The opportunity to place promotional information on tables during reception.

**\$3,500**

**1 available**



# Mpro Reception



Mpro is a community geared towards industry marketing professionals. The reception is open to all attendees.

## *Benefits:*

- Your logo will appear prominently on the conference website and app with a direct link to your home page.
- Your logo will appear prominently on conference signage throughout the meeting area.
- Company name will be on display items including bar napkins at the networking event
- The opportunity to place promotional information on tables during reception.

**\$2,000**

**1 available**

# Port Tour



Annual Conference attendees will have the opportunity to tour Port Everglades during the conference. Tour is limited to 55 people on a first come first serve basis.

## *Benefits:*

- Your logo will appear prominently on the conference website and app with a direct link to your home page.
- Your logo will appear prominently on conference signage throughout the meeting area.
- Company logo on display items during the tour.

**\$2,000**

**1 available**

# Education Session



On each day of the conference, multiple education sessions will be offered.

## *Benefits:*

- Your logo will appear prominently on the conference website and app with a direct link to your home page.
- Your logo will appear prominently on conference signage throughout the meeting area.
- Company name will be recognized at beginning and/or end of presentation.
- The opportunity to place a promotional item (paid for by sponsor and approved by MHI) at each seat

**\$2,000**

**8 available**

# Golf Hole



Sponsor a hole during the Sunday golf tournament as players move through.

## *Benefits:*

- Your logo will appear prominently on the conference website and app with a direct link to your home page.
- Your logo will appear prominently on conference signage throughout the meeting area.
- Company logo on sign by hole.

**\$500**

**16 available**



**MHI Annual  
Conference**

To make a sponsorship request, visit our **[Sponsorship Application Form.](#)**

If you have questions, contact Chelsea Liston at [cliston@mhi.org](mailto:cliston@mhi.org).

Deadline to order sponsorships is August 5, 2023 at 5:00 PM ET. Signed agreements, payment, and logo/graphics are due by this date.

 **Email**

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[membership@mhi.org](mailto:membership@mhi.org)

 **Phone**

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704-676-1190

