

 **MHI Annual
Conference**



IMPACT THE FUTURE

OCTOBER 1-4, 2023

DIPLOMAT BEACH RESORT
FORT LAUDERDALE, FL



The 2023 MHI Annual Conference is an interactive thought leadership event for manufacturing, material handling and supply chain professionals that focuses on the technology innovation taking place across the supply chain industry—and the associated workforce challenges highlighted in the 2023 MHI Annual Industry Report.

By attending, you will learn best practices and gain tangible takeaways through four powerful keynotes and six insightful education sessions. There will also be numerous opportunities for connection-building and industry leadership during MHI Industry Group meetings and networking activities.

A variety of topics will be explored by subject matter experts in an interactive conference setting including three education tracks: operational excellence, emerging technologies, and sustainability. Discover how technology innovation is the key for your business to overcome future disruptions and build the supply chains of tomorrow.



OPERATIONAL EXCELLENCE

Explore how we must drive transparency and coordinate change across the end-to-end supply chain.



EMERGING TECHNOLOGIES

Learn how investments in automation and other digital solutions like IoT, advanced analytics and AI help arm your operations with speed, accuracy and improved visibility.



SUSTAINABILITY

Discover how investments in sustainability and transparency help reduce risk exposure and build loyalty with customers and employees alike.

The 2023 MHI Annual Industry Report, "The Responsible Supply Chain: Transparency, Sustainability, and the Case for Business.", the tenth in a series of annual industry reports published by MHI and Deloitte, provides updates on the innovative technologies that have the most potential to transform supply chains into more transparent, sustainable, and responsible operations.

Learn more about the themes and topics explored in the 2023 MHI Annual Industry Report and take steps to revolutionize your supply chain operations and increase your bottom line at the 2023 MHI Annual Conference.

Register for the 2023 MHI Annual Conference today at mhi.org/conference

KEYNOTE AGENDA

BUILDING SUPPLY CHAINS OF TOMORROW

The 2023 MHI Annual Conference will feature four inspiring keynote speakers that will provide insight into every aspect you need to help your supply chain thrive.

MONDAY KEYNOTE

OCT 2 | 11:00 AM - 12:00 PM

THE STORM BEFORE THE CALM? WAITING FOR NORMALCY IN THE MATERIAL HANDLING AND ECONOMIC OUTLOOK FOR 2024 AND BEYOND

Track: Operational Excellence

What is the outlook following the twists and turns of 2023? This year has been full of surprises for the economy, banking, financial markets, and the labor market. Not all of those have been pleasant surprises! Looking ahead, will 2023 prove to be the storm before the calm, or are we poised to experience more volatility? Join award-winning economist and futurist Jason Schenker for a lively discussion of the material handling and economic outlook for 2024 and beyond.

About Jason Schenker

Jason Schenker is a futurist, economist, and author who prepares leaders for the future. Jason has given over 1,000 keynote speeches and over 1,000 television interviews. He has been a Guest Host on Bloomberg Television and an occasional columnist for Bloomberg Opinion. Over 965,000 students have taken Jason's 20 LinkedIn Learning courses on business, leadership, economics, risk management, and finance. He is the author of 36 books, including 15 bestsellers on emerging technologies, finance, energy, leadership, and the economy.



JASON SCHENKER

President of Prestige Economics and Chairman of The Futurist Institute



“When people are feeling lucky there is growth. When people aren't feeling lucky, there is contraction.”

JASON SCHENKER



MONDAY KEYNOTE



GERD LEONHARD

CEO, The Futures Agency; Founder, The Good Future Project

OCT 2 | 1:15 PM - 2:00 PM

ChatGPT AND THE FUTURE OF AI

Track: Emerging Technologies

Investors and the media are buzzing with excitement as we are starting to tap into Generative AI models like Dalle2, ChatGPT and many others. ChatGPT churns out unique texts that often have a disturbingly human-like quality. Already being utilized in customer service, content production, paper-writing, coding and so on, it appears that generative AI is getting ready to transform the internet as we know it – with Google entering into ‘Red Alert’ mode and Microsoft investing \$10 billion into OpenAI. But their impacts on society could be just as vast, in many good ways and in many quite worrisome ways. How can these tools help us to achieve ‘The Good Future’?

About Gerd Leonhard

“People, Planet, Purpose and Prosperity” is Gerd Leonhard’s motto, and helping to create ‘The Good Future’ is his key objective. Gerd is one of the top-rated futurists worldwide; he has presented at over 1700 leading conferences and events over the past 20 years and has worked with the likes of Microsoft, NBC, Visa, Google, the European Commission, L’Oréal, Audi, Deloitte and IBM. Gerd has influenced and inspired Millions to “imagine and create a better tomorrow”. He was named as one of Wired UK’s Most Influential Europeans in 2015 and is listed as #7 in the global ranking of futurists.

TUESDAY KEYNOTE



ADAM SAVAGE

Owner/Host, tested.com; Maker/Builder/SFX

OCT 3 | 11:00 AM - 12:00 PM

EVERY TOOL'S A HAMMER

Track: Operational Excellence

In this inspirational and informative presentation based on his book, Every Tool's a Hammer: Life Is What You Make It, Adam Savage shares with audiences a refreshing and insightful look into his golden rules of creativity. Drawing on his forty plus years of experience as a maker and lessons learned along the way, Adam provides audiences with a toolbox of techniques to achieve personal and professional success. From finding what inspires you to following through on making an idea a reality, Adam encourages you to push the boundaries of what's possible and turn your curiosities into creations.

About Adam Savage

Adam Savage has spent his life gathering skills that allow him to take what's in his brain and make it real. He's built everything from giant Buddhas and futuristic weapons to fine-art sculptures and dancing vegetables.

The son of a filmmaker/painter and a psychotherapist, Adam's previous positions include projectionist, animator, graphic designer, carpenter, interior and stage designer, toy designer, welder, and scenic painter. And he's worked with every material and in every medium he could fathom.

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**LEARN MORE & REGISTER TODAY.
MHI.ORG/CONFERENCE**

TUESDAY KEYNOTE



SAM POTOLICCHIO

Professor, Georgetown University

OCT 3 | 1:15 PM - 2:00 PM

REDEFINING LEADERSHIP IN AN UNCERTAIN WORLD

Track: Operational Excellence

This session rehabilitates and reconceptualizes a leadership term that sometimes gets unfairly maligned. Proposing a mindset refashioning, this session argues that preparation for a rapidly changing world requires us to overcome the greatest resistance to a proper education: our own brain. A true education is the ability to train yourself to lead outside of yourself. Changing your perspective changes your world by allowing you to cultivate the necessary cognitive competitive advantage that will be in high demand in the future. The session is structured around a diagnostic quiz outlining specific challenges that our brain presents us with.

About Sam Potolicchio

Dr. Sam Potolicchio was named one of "America's Best Professors" by the Princeton Review, the Future Leader of American Higher Education by the Association of Colleges and Universities and was also profiled in a cover story on his leadership curriculum by Newsweek Japan as the "Best Professor in America". Sam is the Founding Executive Director of American Councils For International Education's Center for Global Leadership and President of the Preparing Global Leaders Forum.

WORKSHOP WITH SAM POTOLICCHIO

OCT 3 | 2:30 PM - 3:15 PM

OVERCOMING SKEPTICS: INFLUENCE AND PERSUASION IN A POLARIZED WORLD

Persuasion is difficult. Even without the added pressure of skeptical, if not hostile, audiences who pride themselves on their recalcitrance, we have plenty of obstacles in recruiting people to change their minds. Centered around a pair of video critiques, as well as a participant-driven simulation, this session offers a prescriptive rubric on making persuasive progress with difficult audiences. While this fast-paced, interactive session will dedicate special attention to moving those who don't want to budge, the larger message of the curriculum is thinking seriously about the psychological pillars of effective communication.

Learn more & register today at mhi.org/conference

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74% of supply chain leaders are increasing their supply chain technology and innovation investments with 90% saying they are planning to spend over \$1 million, an increase of 24% over last year. Thirty-six percent plan to spend over \$10 million, up 19%.

According to the 2023 MHI Annual Industry Report, this investment includes solutions for improved supply chain resiliency, transparency and sustainability as well solutions for the ongoing workforce shortage. Learn more about these new insights into trends and technologies that are transforming supply chains and the priorities of the people who run them. Register to attend the 2023 MHI Annual Conference today.